

Construction of the Power Grid WeChat Public Platform

How a WeChat public platform has changed the world?

The rapid function iteration, massive content creation, and the surge of fans' attention have promoted the steady development of wechat public platform, making it transform from one-dimensional content output function to multi-dimensional marketing promotion, online service, public opinion processing and other functions.

Is WeChat an infrastructure?

Plantin, Jean-Christophe and de Seta, Gabriele (2018) WeChat as infrastructure: the techno- nationalist shaping of Chinese digital platforms. Journal of Chinese Communication. ISSN 1754- 4750 (In Press) LSE has developed LSE Research Online so that users may access research output of the School.

Is WeChat a vector for infrastructure-building?

Based on these insights,we conclude that through infrastructuralization "with Chinese characteristics," WeChat's platform model is a vector for infrastructure-buildingendeavors that prove to be both more successful than their state-backed precedents,and more controllable than purely private entities.

Is the WeChat platform model shaped by techno-nationalist media regulations?

Moreover,our findings showed that the infrastructuralization of the WeChat platform model in China is shaped by markedly techno-nationalist media regulationsand an increasingly overt cyber- sovereignty agenda.

What makes WeChat a hybrid platform?

WeChat is an exemplary case of the infrastructural evolution of platforms that have succeeded commercially because of their properties,such as participation and programmability. They have become hybrid entities by rapidly achieving the scale and criticality of infrastructure.

Is WeChat a public utility?

The third answer is nationalization. Although WeChat increasing resembles a public utility,through its active collaboration with Chinese authorities in the development of public services (e.g.,ID cards,city administration,etc.),it is not nationalized.

WeChat official account has exceeded 10 million in September 2017, including 3 million 500 thousand monthly active accounts. The rapid function iteration, massive content creation, and ...

WeChat Public Platform (WPP), as a mobile learning platform, is derived from the current popular social platform "WeChat", which can transfer text, pictures, video, audio and other multimodal ...

effect. In view of the deficiencies in the construction of WeChat public platform for ideological and political

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education in colleges and universities, measures should be taken to improve the ...

WeChat maintains APIs and allows developers to create applications. The Official Accounts (gongzhong pingtai, "public platform") and the Mini Programs (Weixin Xiaochengxu, "WeChat ...

Research on the influence of wechat public platform of academic journals --An Empirical Analysis Based on five CSSCI source journals [J]. Journal of information, 2016,35 (04): 147-151 No way.

With the wide usage of the WeChat public platforms, universities have also established their own WeChat public platform to provide information services to teachers and students. The WeChat ...

A WeChat public account is an online account operated on the WeChat platform that provides various forms of information, services, promotions, and other content to users. These accounts ...

Item 1 to Item 4 is about the construction of WeChat public platform. 16.67% of participants (17 participants) held that the platform was monotony in forms. Table 1. A Questionnaire on ...

Based on WeChat Public Platform . Yuanfeng Tang . Xiangsihu College of Guangxi University for Nationalities, Nanning, Guangxi, 530008, China . 1131738887@qq construction of ...

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Taking the construction of WeChat public platform in Zhejiang Shuren University as a case study,this paper verifies the rationality of the content module and the advancement of the ...

24.51% of participants (25 participants) were not satisfied with the contents because it's simple and boring. Based on the data, it's clear that WeChat public platform will be improved in both ...

Y. Jiang, "Experimental study on WeChat public platform supporting English reading teaching," Foreign language e-learning, vol. 38, no. 3, pp. 58-63, 2016. e application ...

WeChat public platform and enhance the transmission effect. In view of the deficiencies in the construction of WeChat public platform for ideological and political education in colleges and ...

Based on the problem of the user acceptance of WeChat public platform service, the technology acceptance model theory is used to model the influence factors, and the relationship ...

A large number of power grid devices can form a complex power grid knowledge graph through serial and parallel connection relationships. The scale of power grid equipment is usually ...



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