



Radio and Television Network Micro Headlines

Who hosts WDAE & WFLA?

Mamolahas programmed WDAE since 2011 and WFLA since 2020 after previously holding positions at CBS Radio Chicago and its Chicago Bears Radio Network. Jay Recher and Zac Blobner are out as hosts of "Jay & Z" from 12-3pm on WDAE. Recher has been with the station since 2014 and was also Assistant Program Director at the station.

Why is NPR launching a new NPRM?

NPR is speaking out in response to a recent NPRM aimed at encouraging broadcasters to offer more locally originated programming. "With the continued decline of local newspapers, broadcasters are seen more than ever as essential, trusted, local news providers," said NPR, in its filing.

What's going on with low-power TV stations in Knoxville & Greenville?

On Monday, paperwork was submitted for regulatory approval regarding a pair of deals involving low-power television stations in Knoxville; Terre Haute, Ind.; and Greenville, S.C.; from Jeff Winemiller's Lowcountry 34 Media to HC2 Station Group. Now, a third deal has been filed with the FCC.

Should CMOS shift too much budget away from traditional media channels?

A newly released report from Involved Media designed to help brand clients deliver the most effective strategies suggests CMOs should not shift too much budget away from heritage, linear media channels. That's because, when it comes to long-form video consumption, broadcast and cable still rule. Exclusive members-only content.

Why is National Public Radio seeking more from the FCC?

National Public Radio is seeking more from the FCC in support of increasing local content from public radio stations. NPR is speaking out in response to a recent NPRM aimed at encouraging broadcasters to offer more locally originated programming.

What do US radio listeners want from the FCC?

With responses from over 29,000 US radio listeners, this survey provides a detailed look into the preferences and behaviors of radio's core audience. National Public Radio is seeking more from the FCC in support of increasing local content from public radio stations.

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S& P Global Market Intelligence Kagan has released our annual outlook of the broadcast segment for 2024. In this report, we have identified the major factors influencing the US TV and radio ...

The Rise of Television. While radio dominated the airwaves for much of the early 20th century, the advent of television would soon revolutionize the broadcasting industry. The first experimental television broadcasts began in the 1920s, but ...

Students who intend to become television or radio reporters or television producers usually choose skills courses from the following list: Reporting Television and Radio News Electronic ...

Murrow's story presents a microcosm of the power of innovation, and why the role of leadership is so important to it. It begins with the good fortune of CBS, an emerging, second-tier player in ...

1 ??· The success of micro-dramas has broken down barriers between short dramas and traditional films and TV series, prompting increased investment from platforms. As a result, platforms such as Douyin, Tencent Video, iQiyi, Mango ...

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