

What is a WeChat official account?

WeChat official accounts are of two types: service or subscription. Each type allows only a certain push quota: A WeChat service account allows you up to 4 pushes a month. A WeChat subscription account allows you up to 1 push a day. Sometimes, particularly given the editing limits described in tip 1, you may need to delete an entire post.

What is the WeChat account verification process?

The WeChat account verification process is a way to make your account official. Followers can see the gold tick and be sure that the account is run by a genuine business. If a business public subscription account is verified then it can be upgraded to a business public service account and the menu can be customised.

How to create a WeChat message?

Step 1: create a WeChat message with your public account Step 2: go to pb.ishangtong.com and start selecting items using the bar on the left Step 3: unleash your creativity through the choice of customized titles, frames or other elements Step 4: once you are done with writing and designing your message, select the tick-box on the top

What is a WeChat template message?

WeChat Template Messages are really only used for official service accounts to send important service notificationssuch as error notification,purchase notification,payment notification,booking notification,so on and so forth.

Can I open a service account with a wechat account?

But before you think about verifying the account you have to make some choices. If you choose a personal public account,it's not possibleto open a service account. Therefore registering a personal public account limits what you can use the WeChat marketing platform for.

Does WeChat have a push service?

There is no push serviceon WeChat with a subscription account,but your followers will see a notification when they enter the WeChat platform. A service account allows you to interact with your followers in a different way. You are only able to send one message to your followers every week.

Detailed functions of WeChat public accounts . There are much more differences between subscription and services WeChat public accounts. You can find a list of these differences in the table bellow. Due to the ...

The robot will start working on your Official Account message template Take effect; Official Account message template After authorization is complete, you can view the bound Official ...



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A WeChat Official Account is also known as a WeChat public account, which translates to 公众号 in Chinese. Similar to a Facebook Page, it is a public profile which allows individuals or organisations to publish content, attract ...

For overseas clients, We settled WeChat official account (overseas edition) Chinese public users cannot view the problem, help overseas merchants opened to Chinese mainland users of ...

What are the different types of WeChat Official Accounts? There exist several types of WeChat Official Accounts: WeChat Subscription accounts (???): can send up to 1 push message per day to their followers ...

WeChat (??) is not just a social media and messaging app, it's a way of life for millions of people in China. Boasting over 1.3 billion monthly active users, it's the ultimate ...

Page 2/3



State Grid WeChat public account template

