

Xiaodian Grid Service WeChat

How much does Xiaodian charge for power bank rental?

Xiaodian partnered with WeChat Pay and mini program to launch pilot testing power bank rental service which a fee of 1 fen (USD 0.014) from users since June 20th. According to 2017 Q2 WeChat mini program index statistics (in Chinese),Xiaodian's mini program ranked 15th,showing the highest traffic in the power bank rental industry.

Is Weidian the official e-commerce platform of WeChat?

Many foreign eCommerce business owners believe that Weidian or "WeChat Store" is the official eCommerce platform of WeChat. Although I can see why they would believe this, after all Weidian and Weixin which is the Chinese name for WeChat both starts with the word Wei which simply means "micro".

Where does Xiaodian rank in the power bank rental industry?

According to 2017 Q2 WeChat mini program index statistics (in Chinese), Xiaodian's mini program ranked 15th, showing the highest traffic in the power bank rental industry. Among the rental economy startups, Xiaodian ranked second, after Mobike. "There are two interesting figures to share.

What is the difference between Weidian and WeChat?

The truth is apart from Weidian (Weixin Xiaodian), which is actually an e-commerce platform owned and operated by WeChat that no body really uses. Weidian and WeChat are two completely different things and has a very little relation at all.

What is Xiaodian doing now?

The majority of consumers use our service in radius of 5 km." Xiaodian is now working with Foxconn and BYD, the Chinese manufacturer of automobiles and rechargeable batteries, to swiftly expand its presence into more Chinese cities. Xiaodian is also looking for ways to serve users in instant need for phone charging.

How to implement WeChat Pay e-commerce platform in China?

However,if you decide to implement WeChat Pay own your own custom build eCommerce platform then you'll need to submit an applicationto WeChat or an authorized agency. This procedure will usually require you to provide registered business info in China along with a legal Chinese bank account.

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Rural finance plays a central role in the rural economy. The development level of rural finance affects the economic development of rural areas. my country's rural finance is obviously ...

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